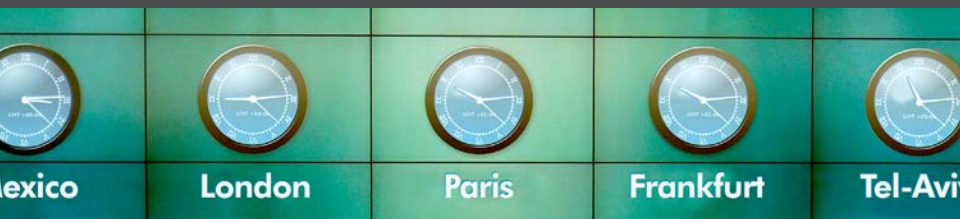
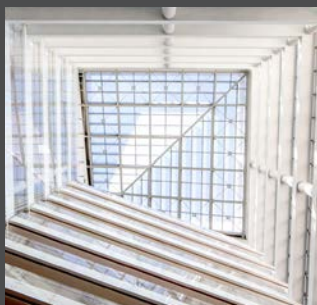




INVEST IN ISRAEL

INVEST IN ISRAEL BONDS





■ ISRAEL BONDS ARE AN INVESTMENT IN A NATION THAT:

- » Has built a resilient, advanced economy
- » Sets a global standard for science, technology and sustainability
- » Stands at the forefront of environmental solutions
- » Is positioned to become not only energy self-sufficient, but an energy exporter
- » Maintains strong economic fundamentals in the face of geopolitical challenges
- » Is a land of ancient heritage and modern achievement

A BULL INSCRIBED WITH TEL AVIV STOCK EXCHANGE-LISTED COMPANIES PROJECTS CONFIDENCE IN ISRAEL'S ECONOMY



■ INVESTMENT FLEXIBILITY

Available terms and features for fixed and floating rate issue bonds provide options when planning for financial goals, including portfolio diversification, protection from market fluctuations and retirement.

■ INVESTMENT DIVERSITY

Israel bonds can be found in the portfolios of a wide range of investors. Stakeholders in Israel's economy include individuals, local government, foundations, companies and financial institutions.

ISRAEL BONDS CAN BE UTILISED FOR:

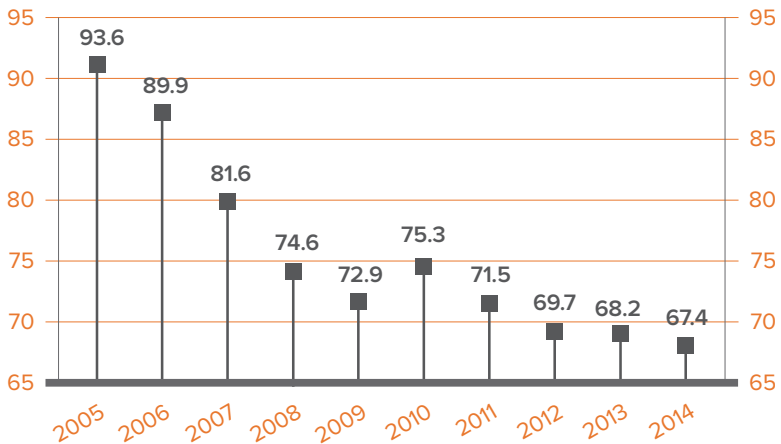
- » Personal portfolios
- » Pension funds
- » Endowment funds
- » Trust funds
- » Charitable and individual gifts
- » Matching gift programs

“FOREIGN CAPITAL INFLOWS ARE...SUBSTANTIAL, AS EVIDENCED BY THE RECENT DECISION OF INTEL TO BUILD ITS \$6 BILLION NEW CHIP PLANT THERE.”

—MOODY'S, OCTOBER 1, 2014

ISRAEL BONDS: AN INVESTMENT IN A STRONG ECONOMY

ISRAEL'S DEBT TO GDP RATIO*



Government debt as a percentage of GDP is used by investors to measure a country's ability to make future payments on its debt. Over the last decade, Israel's debt to GDP ratio has been reduced from **93.6%** to **67.4%**.

(As of December 2014)

PERCENTAGE OF GDP GROWTH**

3.6%
ISRAEL'S GDP

vs.

1.2%
OECD AVERAGE

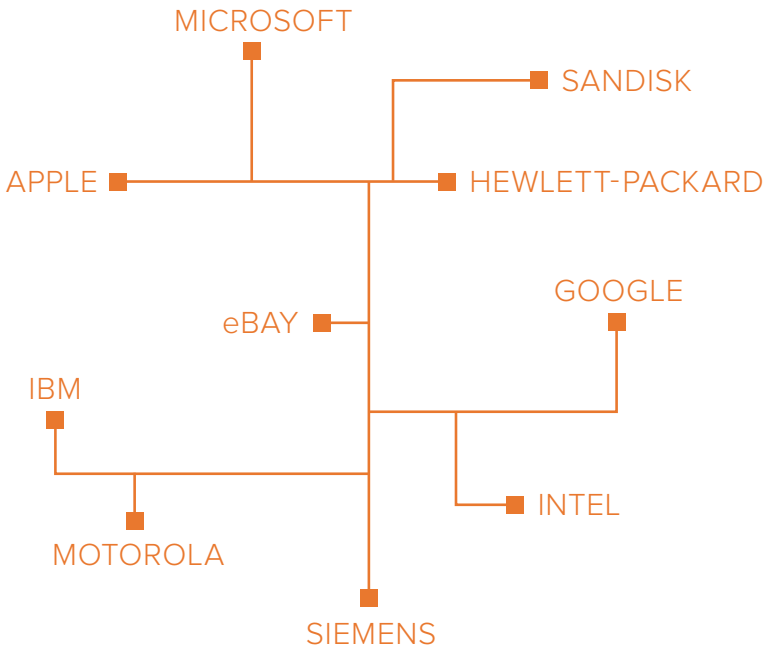
2013

From 2007–2013, Israel's real GDP growth was consistently above the OECD average.

**Ministry of Finance estimate; **OECD estimate*

AN ECONOMY FUELED BY INNOVATION

COMPANIES WITH A
SIGNIFICANT **PRESENCE**
IN **ISRAEL** INCLUDE:



ISRAEL RANKS

1ST

HIGHEST RATE OF R&D
EXPENDITURES AS A
PERCENTAGE OF GDP
IN THE WORLD:

4.40%

2ND

2ND


2ND

LARGEST VENTURE CAPITAL
MARKET IN THE WORLD

BIGGEST CONCENTRATION OF
HIGH-TECH COMPANIES AFTER
SILICON VALLEY

MOST LISTED COMPANIES ON
NASDAQ OUTSIDE THE U.S.

ISRAEL BOASTS
OVER 4,800
START-UPS
CREATING SOME
OF THE MOST
INNOVATIVE
TECHNOLOGIES
OF THE 21ST CENTURY
INCLUDING:



AN INTERNATIONALLY **POPULAR** MAPS AND NAVIGATION **MOBILE APP** SYSTEM **USED BY 30 MILLION DRIVERS** WORLDWIDE.

An integrated water **network** management solution that **connects data** from multiple sources, analyses it and provides real-time advice for increased **efficiency** on four continents.

A **WEB APP** MARKETPLACE **USED BY MORE THAN 260,000 PUBLISHERS** IN 120 COUNTRIES INCLUDING: GROUPON, FOX NEWS, TIME WARNER CABLE, TRAVELOCITY, AND THE WEATHER CHANNEL.

A **free** texting, photo, and video **messaging service** founded in 2010 now has **MORE THAN 200 million users** in 193 countries.


A **MINIATURE CAMERA** CONTAINED IN AN EASY TO SWALLOW PILL CAPSULE THAT ALLOWS DOCTORS **TO ASSESS** INTERNAL ORGAN **HEALTH**.

A **facial recognition** software platform that efficiently and accurately identifies faces in photos uploaded via web and mobile applications that can **scan billions** of **photos** monthly.



“ ISRAEL'S CORE...STRENGTHS (ARE ITS) PROSPEROUS AND DIVERSE ECONOMY, THE CONTRIBUTION OF NATURAL GAS PRODUCTION TO A HEALTHY EXTERNAL BALANCE, AND ITS RELATIVELY FLEXIBLE MONETARY FRAMEWORK. ”

—STANDARD & POOR'S, SEPTEMBER 21, 2014



RINGING THE OPENING
BELL ON THE FIRST DAY OF
TRADING AT THE NEW TEL
AVIV STOCK EXCHANGE



AZRIELI TOWERS

ISRAEL HAS RECEIVED

“ AN INTERNATIONAL BOOST OF
RECOGNITION FOR ITS ECONOMIC
ACCOMPLISHMENTS. ”

—ASSOCIATED PRESS, JUNE 24, 2014

■ ABOUT ISRAEL BONDS

Israel Bonds ranks among Israel's most valued economic and strategic resources, with a record of proven success spanning more than six decades. Dependable and cost-effective, the Bonds organisation has helped build every sector of Israel's economy.

Advocating investment in Israel through the sale of Israel bonds is global in scope. Worldwide sales are approaching \$40 billion since the first bonds were issued in 1951.

Proceeds from the sale of Israel bonds have played a decisive role in Israel's rapid evolution into a groundbreaking, global leader in high-tech, greentech and biotech.



VISIT:

BONDISISRAEL.COM

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